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ABSTRACT

This book serves as a "playbook" to help business leaders and educators understand, build, and adapt to the changes converging upon them from an emerging information-rich global economy. The book uses football as a metaphor to understand the obstacles to becoming successful in today's changing economy. This football metaphoric theme is used in the following chapters: (1) "A Winning Perspective," in which professional football is compared to learning commonwealths and leadership qualities; (2) "Game Time in Business: Understanding America's Transition Era," regarding the global economic perspective, knowledgeable "players" and the importance of flexibility and immediacy; (3) "Game Time in Education: Developing and Maintaining Human Capital," needing a new basic statistic for measuring the quality of American schooling; (4) "Strategies for Honing America's Competitive Edge," strengthening the "defense" in homes, schools and workplaces; (5) "The Sports Metaphor in Action," explaining that what works in schools works in professional football; (6) "Sports Perspective and Leadership," involving professional leaders, coaches, teachers and other staff members to assist in the learning process; (7) "What It Means to Compete in the Global Economy," using the formula for leveling the global playing field and getting students prepared to perform; (8) "Solutions--Work Force Development and Winning," molding today's players for tomorrow's game; and (9) "Guidelines for Building the Playbook for Education," containing ideas on strategies and recommendations on how to improve the education system. Three tables are included. Appendices contain findings of the Labor Secretary's Commission on Achieving Necessary Skills (SCANS) report, a seven-step process for developing American "kaizen" (continuous improvement), and guided learning principles. (Contains 59 references.) (LMI)

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